

For Immediate Release

Quails' Gate Winery Releases Inaugural Pinot Noir Magnum

Kelowna, BC, April 28, 2009 - Quails' Gate Winery, whose foundation is built on Pinot Noir and Chardonnay, is pleased to release its inaugural Pinot Noir Magnum with the 2007 Stewart Family Reserve Pinot Noir (1.5 Litre).

Following the recent release of the 2007 Stewart Family Reserve Pinot Noir (750 ml) at the 2009 Vancouver International Playhouse Wine Festival, which garnered accolades from some of Canada's top wine journalists, the inaugural Pinot Noir Magnum is now available exclusively at Quails' Gate Winery Wineshop.

The Stewart Family, together with Winemaker Grant Stanley are passionate producers of Pinot Noir and have been nurturing Pinot Noir in the ancient soils of the Okanagan's Mount Boucherie since 1975 when Dick Stewart Jr. planted the first clones as a research project. Carrying on where his father left off, Ben Stewart continued the research in the 'heartbreak grape' to expand the clonal selection in 1996. Quails' Gate has some of Canada's oldest, most established plants of premium Pinot Noir clones including the UC Davis clones planted in 1975 and three Dijon clones planted in 1996. Today Quails' Gate vineyards are planted with forty-one acres of Pinot Noir representing a total of nine clones with French, German and American origins.

"Our interest in and dedication to Pinot Noir in the Okanagan have been steadfast," commented Quails' Gate Proprietor and CEO Tony Stewart. "The unique terroir, not only of the Okanagan Valley but specifically our Mount Boucherie vineyard, layered in volcanic sub-soils with glacial till overlay, is perfectly suited to growing the very highest quality Pinot Noir. And this, coupled with the passion and expertise of our Winemaker Grant Stanley has resulted in Quails' Gate's ability to produce a premium quality Pinot Noir with every new vintage. We are excited to introduce our Pinot Noir in a Magnum format for the very first time."

This rare bottling of the 2007 Stewart Family Reserve Pinot Noir Magnum (\$125 per bottle) was limited to just one hundred and fifty bottles and is packaged in a beautifully designed wooden crate. The Magnum is now available exclusively from Quails' Gate wine shop.

Quails' Gate Estate Winery is nestled in the beautiful Okanagan Valley. Our 125-acre Estate vineyard, located on the shores of Lake Okanagan, is owned and operated by the Stewart Family, pioneering horticulturists in the Okanagan for 100 years. We invite you to visit us daily, year round in the Wineshop and Old Vines Restaurant for a unique taste of the Okanagan. www.quailsgate.com

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