

FOR IMMEDIATE RELEASE

Ready, Set, Grow

INTERNATIONAL AWARDS MULTIPLY AS LEADING EDGE VITICULTURAL PRACTICES TAKE HOLD FOR OKANAGAN VALLEY PREMIUM PRODUCER OF PINOT NOIR -QUAILS GATE ESTATE WINERY-

August 1, 2006 (Kelowna, BC) - Quails Gate Estate Winery wins Gold Medal for the Limited Release Chenin Blanc 2005 (\$18.99) and Silver Medal for the Family Reserve Pinot Noir 2004 (\$39.99) at the San Francisco International Wine Competition; Best in Class for both the Limited Release Chenin Blanc 2005 (\$18.99), Family Reserve Pinot Noir 2004 (\$39.99) as well as Bronze Medal for the Family Reserve Pinot Noir 2003 (\$35.00) at the International Wine & Spirit Competition judged in Surrey, England.

"It's a very exciting time for us at Quails' Gate," says Proprietor and CEO Tony Stewart. "Our quality strategy is continuing to prove great results for the winery. Quails' Gate Estate Winery's reputation as one of the premium wine producers in the Okanagan Valley supports the overall quality brand of BC Wines internationally. To be singled out in the International Wine & Spirits Competition as the best in class for the only two varietals that we entered, and receive the highest honour in both categories for Canada, is a big achievement for Quails' Gate. Likewise, our results at the San Francisco International Wine Competition earned us one of the only two gold medals that were awarded for Chenin Blanc and the only Canadian Pinot Noir producer, among 137 other wineries, to receive a medal standing. When we're achieving this kind of competition success, internationally as well as at home, our family remains committed to invest heavily into viticulture practices - vineyard processes, test studies, farm team education, winemaker proficiency and wine cellaring techniques. Quality drives everything that we do. There are no short cuts in our vineyard. 85% of what we do is done by hand. In our 50th year of farming the land on our home vineyard site of Quails' Gate we have the benefit of carrying forward our terroir knowledge from years of growing soft fruit; pears, apples, peaches, apricots and today grow the best vinifera from our vineyard sites".

Winemaker Grant Stanley is pleased to see that the limited number of wines that he selected for international competitions performed exceedingly well. Stanley confesses that over 15 years of winemaking has taught him two simple truths: "Source is everything, and despite all our intervention with hard work and technology; mother-nature is still firmly in control; working against her is futile.



(Ready, Set, Grow – Continued)

Without a great site and micro-climate, making great wine is impossible", Stanley completes. "We have beautiful vineyards at Quails Gate that produce beautiful wines." Moreover, on a spiritual level, Grant believes wine, in all its chemistry and complexity, tells a story of all that has gone into its creation. "My job is to take all those complex individual stories of the land, the vineyard, the vintage, the cellar the cooper and select and link them to form the greater epic that becomes the bottle of wine. Quails' Gate is a wine of place, craft and story. A gift of nature" adds Stanley.

Quails' Gate continues to focus on terroir specific plantings, ensuring that each vine is given the best conditions to flourish. Just this spring Quails' Gate planted three new vineyard sites. Each vineyard, uniquely different in climate and soil type, dictates its own select grape varietal for planting. 55, 000 plants were planted in May making good of the plentiful spring showers. Among the grape varieties planted were Pinot Noir, Chenin Blanc, Riesling and Foch. Pinot Noir remains the greatest acreage grown at Quails' Gate Estate Winery. Quails' Gate Estate Winery, located in the heart of the Okanagan Valley, is a family owned estate winery and has been producing wines since 1989. The Stewart family has been involved in the Okanagan wine industry for over 50 years. Named British Columbia Winery of the Year for 2004 by Wine Press Northwest, it consistently wins awards for the quality of its wines and is perhaps best known for its Family Reserve Pinot Noir and Chardonnay. Open year round to visitors, the winery prides itself on its tasting room and personalized, hands on tours. For more information please visit www.quailsgate.com or phone 1-800-420-WINE (9463).

For more information about Quails Gate Estate Winery please go to www.quailsgate.com .

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